

## **SALES & MARKETING REVIEW**



## Every business needs sales

Sales and margin are the foundations of profitability. Increasing sales, while maintaining margin, contributes significantly to business growth but lack of sales brings danger.

Let our experts review:

- Strategy;
- Products/services
- Marketing mix;
- Sales analysis;
- Pricing;
- Retention;
- Competitors

You'll receive a <u>written report</u> and a <u>feedback session</u> showing <u>action</u> points for:

- Customer targeting and acquisition;
- Customer service
- Pricing and sales volume potential
- Unique Selling Proposition
- Marketing strategies

Time commitment: 1 day plus feedback session

Investment: £1500 plus VAT

Unlock the assets potential of your business by contacting Ampios, today.

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